



portrait photography by

*Rachel Walker*

they're only this little once.

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i know it can be really overwhelming trying to decide on someone to take photos of you.

i'm Rachel, mum to two little ones, primary school teacher and professional photographer with a Bachelor of Design + Visual Arts majoring in Photography.

time moves fast, and capturing moments as they unfold helps me hold onto the smallest of details.

i love being outdoors, in beautiful light, with camera in hand, creating images that feel true to who you are right now, at this exact stage.

because the photos we make together will be cherished for many years longer than the one in which they're taken.

i hope to see you soon.

Rachel Walker

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# THE Keepsake COLLECTIONS

## *The Essentials*

**\$549**

20 images

Perfect if you update your photos regularly + want just a handful of beautiful images to remember this stage.

## *The Full Story*

**\$649**

40 images

A balance of variety and storytelling across your session, enough images to create an album of highlights.

## *The Signature \$749*

**Full gallery**  
approx. 80 images

### **For families who don't want to choose.**

Every meaningful moment, kept forever. My signature full gallery will remind you of all the little details and will only grow in value with the passing of time.

#### **All collections include:**

- 45 minute session
- high res images in a mix of colour, and black + white, downloaded via online gallery
- one 5x7" professional print on 310gsm textured cotton rag
- travel within Franklin - additional travel costs may apply

# YOU'RE IN GOOD HANDS

## WHAT MY CLIENTS ARE SAYING:



*"Seamless from start to finish, Rach was professional, easy-going, and made the whole process feel relaxed and enjoyable. She makes people feel comfortable and delivers beautiful, high-quality photos. After the experience I'd recommend her to anyone, honestly!!"*

- Hannah



*"Every time I'm more impressed than the time before, Rach does a wonderful job capturing our family and we know when we book with her the photos will be amazing."*

- Alysha



*"In awe that the people in the photos were US! ...We look back now at our newborn photos and every single one captured such a vulnerable & special time in our lives. Expectations were beyond exceeded!"*

- Grace



*"Rachel makes you feel relaxed, removes any awkwardness, and provides beautiful images."*

- Ailish

## HOW IT ALL WORKS

- 1 Get in touch** Reach out via email or Instagram to check availability and have a chat about what you're looking for. Once we've found a date, a \$100 booking fee secures your spot. This is deducted from your total balance on the day of your session.
- 2 Choose your collection** Select the collection that feels right for you: The Essential Collection, The Full Story, or The Signature Collection. Not sure? You can purchase the base package to begin and upgrade after you've seen your gallery if you'd like more images.

**The  
Essentials**

20 images

**The  
Full Story**

40 images

**The  
Signature**

Full gallery  
approx. 80 images

- 3 Prepare for your session** Once you're booked in, read through my session guide to help you prepare - a little thought beforehand makes a big difference to your images. If we're photographing you in your home, feel free to send me a few snaps of the spaces with the best light that you think might work so I can arrive with a plan, and don't hesitate to get in touch with any questions before the day.
- 4 Photo day!** Soak up the snuggles and enjoy making some memories with your loved ones.
- 5 View your gallery** The most exciting moment, of course, is getting to see all of your images! Your full proof gallery of approx. 80 images will be delivered within three weeks of our session via a private online link. Browse through and select your favourites according to your collection. If you fall in love with more images than your collection includes, upgrading is easy, just get in touch.
- 6 Confirm your selected images** Once I've received your confirmed list of images, I'll complete my final edits and invoice any gallery upgrades.
- 7 Download and back up** Within 7 days of you confirming your images, you'll receive a final link to download your gallery. Please back them up to an external hard drive, cloud storage, or both. These are irreplaceable memories and I want to make sure they're safe for you for years to come.
- 8 Print, share and enjoy** You did it! Cherish the memories you've made with your loved ones, delight in how much you love them and most importantly, print and frame at least one image from our time together to remind yourself of this, if not an entire album.



# THE Family SESSION

*Celebrating this particular age + stage of your lives because it goes so fast*

- 45 minute session
- Immediate family
- At home or a location that is meaningful to you + your family
- Mix of posed portraits + more lifestyle, candid portraits
- High res images in a mix of colour, black + white, downloaded via online gallery
- Includes one 5x7" professional print on 310gsm textured cotton rag
- Travel included within 30km of Pukekohe

**The  
Essentials**

**\$549**

20 images

**The  
Full Story**

**\$649**

40 images

**The  
Signature**

**\$749**

Full gallery  
approx. 80 images

*Extended Family*

Email with your requirements for  
a custom quote





# THE Pregnancy SESSION

*A celebration of your body, and the excitement of an impending arrival*

- 45 minute session
- Include your partner and any other children as you like
- At home or a location that is meaningful to you
- Mix of posed portraits + more lifestyle, candid portraits

**The Essentials**  
**\$549**  
 20 images

**The Full Story**  
**\$649**  
 40 images

**The Signature**  
**\$749**  
 Full gallery  
 approx. 80 images



# THE Couples SESSION

*Capture the magic of this time in your life and your love for one another*

- 45 minute session
- Perfect sessions to celebrate milestones like engagements or anniversaries
- At home or a location that is meaningful to you + your family
- Mix of posed portraits + more lifestyle, candid portraits

**The Essentials**  
**\$549**  
 20 images

**The Full Story**  
**\$649**  
 40 images

**The Signature**  
**\$749**  
 Full gallery  
 approx. 80 images

THE  
SESSION  
GUIDE



# HOW TO GET THE BEST FROM YOUR SESSION:

## **Be prepared!**

Your booking time is carefully planned to capitalise on the best light of the day. Give yourself plenty of time especially if we're shooting somewhere you've not been before. Arrive with full bellies, time to find a park and get dressed if necessary, and you'll be ready to go!

## **We'll go with the flow**

My goal when I photograph you is always to make it as easy and laid back as possible, we'll go with the flow and pivot when needed - it's all part of it. I always try my best to read the vibe, and if I sense a child needs a break, I'll do my best to follow their interest and get them back playing and interacting.

## **Tips for those with young kids**

A shoot with kids, babies and/or toddlers often feels chaotic but I promise you it's all part of it! Please don't stress about anything - I come with a few tricks up my sleeve for getting kids to look at the camera when needed, but some of the most authentic images come from your genuine interactions anyway. Your job is making sure the kids are well fed, and having their favourite snacks at hand to bribe them should you need... *My last top tip is to give their face a good wipe with a baby wipe before we get started!*





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*Cornwall Park*



*Karioitahi Beach*



*Clarks Beach*

## LOCATIONS

I'm always a fan of photographing you in a spot that holds some sort of significance to you, whether that's at home, a beach or park you visit regularly. If nowhere springs to mind, we are lucky to have many beautiful options for all times of the year. For all sessions, specific spots within these locations will be dictated by the light.

- **Your home**
  - Because where else are the majority of your family memories made? Think cosy cuddles on the couch, playing in the backyard, peekaboo behind the curtains
- **A family property**
  - Somewhere that offers lush gardens, large trees, or long grassy fields is a winner in my books
- **A West Coast Beach**
  - Karioitahi is a classic for those beautiful sunsets at golden hour
  - NB: session to take place morning or early evening to capitalise on best light
- **Clarks Beach**
  - A nice option for white shelly sand, more sheltered than Karioitahi
- **Auckland Botanic Gardens**
  - Lots of options of nice greenery year round, beautiful, especially in spring
- **Cornwall Park, in the city**
  - Heaps of spots to choose from depending on your preferred look
- **Rooseville Park, Pukekohe**
  - An open field or rich forest as a backdrop - an easy and accessible option for those in Pukekohe



*Botanic Gardens*



*Cornwall Park*



*At home*



## WHAT SHOULD WE WEAR?



### **For mum**

Choose your outfit first! I suggest something you feel comfortable and confident in, a piece you love.

- Neutral tones photograph well: cream, white, oat, taupe, dusty sage, or soft blush.
- If you plan to breastfeed during the session, choose something you can feed in easily.
- Avoid bold patterns, logos, bright colours, or anything with fussy details.



### **For dad/partner**

- A clean, simple outfit in neutral tones works perfectly – white or cream tee, linen shirt, or soft knit.
- Jeans or chinos in a mid or light wash pair well with most mum outfits.
- Avoid dark or very bright colours, especially if mum is wearing lighter tones.
- Clean, simple shoes or bare feet for indoor sessions.

### For baby

- A soft merino onesie, a simple cotton romper, or just a nappy and swaddle are all perfect.
- Have a couple of options ready, sometimes babies have opinions about what they're wearing!
- If you have a special blanket, wrap, or outfit you'd love photographed, have it at hand.
- Having baby's little toes out makes for beautiful detail shots.
- If you'd like any bare skin images, we can plan for that on the day.

### For siblings

- Simple, comfortable clothing in tones that complement mum and dad.
- Avoid overly matchy-matchy, coordinated tones look more natural than identical outfits.
- Let them wear something they feel good in!



RUP ▷ 2



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RUP ▷ 2

IN HOME SESSIONS

## PREPARING YOUR SPACE

*You don't need a magazine-worthy home for beautiful photographs, you just need good light and a little breathing room. Here's how to set your home up for the best possible results.*

### **Light is everything**

Rooms with white or neutral walls and a window are ideal, in fact this is where I do my best work! If you have a sheer curtain, even better as it diffuses the light beautifully and creates that soft, glowy quality. Think about which rooms get the best light at the time of our session and we'll prioritise those.

### **Clearing the space**

You don't need to deep clean your house, please don't stress about that, you've got more important jobs to do right now! If you have time, a quick tidy of the main areas we'll use is helpful: clear surfaces, remove obvious clutter. A bed made with white or neutral linen is a gift to a photographer – if you have it, use it! I can always move things on the day if needed, it's part of what I do.

### **What works best**

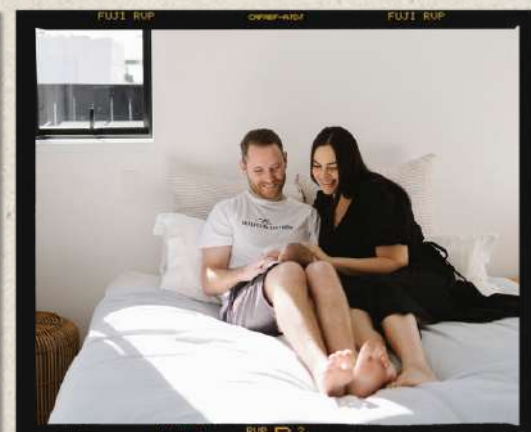
- White or neutral walls reflect light and keep the focus on your family.
- A bedroom or lounge with a decent-sized window.
- A sheepskin rug, chunky knit blanket, or simple linen – great for baby detail shots.
- A comfortable spot to sit – armchair, side of the bed, or couch near a window.

### **Don't worry about anything!**

Real homes are beautiful and tell your family's story. We'll move around as we need to and find the best spots together.

### **Before I arrive, send me a photo!**

This is genuinely one of the most helpful things you can do. A week or so before our session, send me a few phone snaps of your main rooms – lounge, bedroom, anywhere with good light. This means I can arrive with a plan rather than spending time problem-solving, and we can make the most of every minute together.





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## SESSION FAQs :

### **Where do we meet?**

Your session time and meeting spot will be confirmed via email. Be sure to know where you're going and give yourself plenty of buffer time!

### **How many images will we get?**

During our time together, I'll capture all the memories I know you'll cherish, and you will receive a link to view your complete proof gallery. From here, you select your favourites according to the collection you've chosen to purchase. The Essentials Collection includes 20 images. The Full Story includes 40 images. The Signature Collection is the complete gallery, approx. 80 edited images.

### **Do we get to choose our images?**

Absolutely, yes. From the curated proof gallery, you'll choose your favourites. If you'd like more images than your collection includes, you can upgrade before or after delivery.

### **What happens if it rains?**

From the moment we decide on a date for your session, I keep my fingers tightly crossed that the weather plays ball! A final call about the weather will be made at the very latest the morning of, and you will be contacted if your session cannot go ahead because of rain, or for Karioitahi, extreme wind, and a new date that suits both parties can be found.

### **How does payment work?**

Once we've found a time and date for your session, payment of a \$100 booking fee will confirm your spot. If illness is to prevent you from making your session, as much notice as possible is required, with no refunds given for no shows or cancellations within 24 hours.

### **Do you photoshop our images?**

My style of photography is as true to life as possible and as a result retouching of blemishes, hair etc is kept to a minimum. Please let me know if you have any requests and I can advise if there will be additional costs.

### **Will you share our images online?**

I get the majority of my work through word of mouth and from sharing of my images online, so I would love to post highlights from your session on my IG or website. If you'd prefer to keep your photos private, that's also totally fine, just let me know your preference.



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FOR AVAILABILITY + BOOKINGS

